

## PSYCHOLOGY

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MRS. RUSSELL – 3 week experimentation and project

### *CORONAVIRUS and the PSYCHOLOGY that hides behind it*

Within the next three weeks, you will take into consideration the value of the CORONAVIRUS (COVID-19) and how the public is reacting to it. This will entail **safe** observation, analysis, and theory-proofing. You will take time to observe the public, then will analyze your findings, and conclusively will conduct a theory surrounding your observations and analysis by documentation.

Below you will find instructions on how to start:

#### **STEP 1** – Pick a few topics to run with.

By choosing a few underlying concept surrounding the CORONAVIRUS pandemic, you will have an easier time focusing in on your main ideas. Consider the following as examples: Panic-Buying, Scarcity, Media, Racism, Hidden Agendas, Fake Data, etc. Consider the question: **WHY**. (i.e. **WHY** are people panic-buying? **WHY** is racism a factor? Etc.) There are several different avenues you can explore in regards to the virus; find what is most interesting to **YOU**.

#### **STEP 2** – Identify how you will gather information.

Determine in what ways you will do your observations of the public. Will you monitor media through the news on television? Social media? Newspapers? Magazines? Will you monitor public reaction through Social Media? Distanced observation at stores? Distanced observation at restaurants? Will you monitor thoughts and expressions through your family? Friends? By identifying how you will gather information/observe, you will have an easier time jumping straight into your experiment.



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